



The Beehive Alliance

Creating a Buzz Around
Pediatric Mental Health



2024 SPONSORSHIP OPPORTUNITIES

Contact

Website	www.thebeehivealliance.com
Email	sponsorship@thebeehivealliance.com
Address	The Beehive Alliance C/O Cohatch 1733 W Lane Ave. #28 Columbus, OH 43221



About Us

The Beehive Alliance is a fully volunteer-run organization started in 2019 that is fully dedicated to creating a "buzz" around pediatric mental and behavioral health issues. We are committed to providing the resources necessary to families in our local and national communities burdened by these issues so that no child is denied access to treatments that change lives.

Since our founding in 2020, we have raised over \$255,000, supporting programming at Nationwide Children's Hospital Behavioral Health Pavillion and On Our Sleeves. This is made possible through event sponsors, families, kids, and our entire community here and beyond!

Read more about our \$150,000 impact in 2023 [here!](#)



Summary of Our Events

A Night in the Hive (adult-only event)



Kick-off 2024 at our biggest fundraiser of the year! This adults-only fundraiser brings the community together with moving speeches by mental health experts, live music, delicious food and drinks, and an exciting silent auction.

Family-Sponsored Lemonade Stand Fundraiser

Our family-sponsored lemonade stands are a great way to get the whole family involved in helping us make a difference! Host your very own lemonade stands that benefit pediatric mental health, helping us to approach the issue from the ground level by decreasing stigmas and creating a buzz around pediatric mental health.



Free Back-to-School Mental Health Fair



The Beehive partners with Seeds of Caring and other local experts to provide a free event in August where we provide school-aged children with a "mental health toolkit" that they can use all school year long. The exact timing for 2024 will be determined and announced in the coming months!

Party in the Patch (family-friendly event)

This family-friendly fundraiser began as a fun way for families to come together safely in 2021. Hosted at Lynd Farm, participants enjoy all the fall fun - hayrides, corn mazes, zip lines, campfires, and more - in an environment that promotes low-pressure conversations about mental health in your own family.



A Night in the Hive

Summary of Sponsorship Opportunities



The Honeycomb

Title Sponsorship

Exclusive Benefits:

8 VIP Tickets

Interview to be included in Presentation Video

Specialty Cocktail Naming Rights

Additional Benefits:

Largest Logo Feature on Sponsorship Display

Verbalization, Website, and Social Media Recognition

First right of refusal on title sponsor status in 2025

\$10,000



Queen Bee

Premium Sponsorship

Exclusive Benefits:

6 VIP Tickets

Priority Selection of Sponsored Station - Band, Silent Auction, Selfie Booth, etc.

Logo Inclusion in Presentation Video

Additional Benefits:

Large Logo Feature on Sponsorship Display

Verbalization, Website, and Social Media Recognition

\$5,000



Beekeeper

Standard Sponsorship

Exclusive Benefits:

4 VIP Tickets

Secondary Selection of Sponsored Station - Band, Silent Auction, Selfie Booth, etc.

Logo Inclusion in Presentation Video

Additional Benefits:

Medium Logo Feature on Sponsorship Display

Verbalization, Website, and Social Media Recognition

\$2,500





A Night in the Hive

Summary of Sponsorship Opportunities



Hive Member

Sponsorship Benefits:

2 VIP Tickets

Logo Inclusion in Presentation Video

Small Logo Feature on Sponsorship Display

Verbalization, Website, and Social Media Recognition

\$1,500



Friend of the Hive

Sponsorship Benefits:

Logo Inclusion in Presentation Video

Website and Social Media Recognition

\$250+



Auctioneer

Donation Benefits:

Logo and/or Name Recognition on Item(s)

Clickable Link on Website

*Note: we kindly ask that the item(s) donated be valued at \$100+

\$100+



“I like The Beehive Alliance mental health fair because it makes me happy. I make things at the stations and they help me think about my feelings and how to talk about them”
Harper age 4



Party in the Patch

Summary of Sponsorship Opportunities

#SQUASH STIGMAS



Golden Honey

Title Sponsorship

Exclusive Benefits:

- 2 Family Passes
- S'mores Station
- Sponsorship Exclusivity
- Customized Logo
- Marshmallows

Additional Benefits:

- Large Sponsorship Signage Throughout Event
- Verbalization, Website, and Social Media Recognition
- First right of refusal on title sponsor status in 2025

\$5,000



Colony Champion

Premium Sponsorship

Exclusive Benefits:

- 1 Family Pass + 2 Tickets
- Priority Selection of Sponsored Station - Band, Hayride, Food Stations, etc.

Additional Benefits:

- Large Logo Feature on Sponsorship Display
- Verbalization, Website, and Social Media Recognition

\$2,500



Harvest Hero

Standard Sponsorship

Exclusive Benefits:

- 1 Family Pass
- Secondary Selection of Sponsored Station - Band, Hayride, Food Stations, etc.

Additional Benefits:

- Medium Logo Feature on Sponsorship Display
- Website and Social Media Recognition

\$1,000



Party in the Patch

Summary of Sponsorship Opportunities



Stigma Squasher

Sponsorship Benefits:

2 Event Tickets

Small Logo Feature on Sponsorship Display

Website and Social Media Recognition

\$500+



Flower Friend

Sponsorship Benefits:

Logo and/or Name Recognition on Signage

Website and Social Media Recognition

\$250+



Buzzing Bee

Donation Benefits:

Logo and/or Name Recognition at the table

One Free Entry into the Raffle

*Note: we are looking for a minimum of 15 bottles for this year's raffle!

\$50+

"I like BHA because they help brave kids in the hospital who are having a hard time. I also love party in the patch because you get to play and do fun things with your family and talk to On Our Sleeves"
Henry age 6



Ready to Support The Beehive Alliance?

We cannot thank you enough for taking the time to learn about The Beehive Alliance and the variety of events and sponsorship opportunities we have available.

If you are ready to join us, please see your options for next steps!

Step 1

Additional Questions?

If there are questions regarding the events and sponsorship opportunities, please contact a Beehive Alliance team member or reach out at sponsorship@thebeehivealliance.com.

Step 2

Commitment of Sponsorship

Once you have decided you want to help break stigmas around pediatric mental health, please complete the Beehive Alliance Sponsorship Form linked [HERE](#). This information can also be found directly on our website.

Step 3

Donation Submission

Official donations can be fulfilled directly on our site [HERE](#). We accept ACH transfer, Zelle, Check, Credit Card*, PayPal*, or Venmo* for all donations. If there are any questions regarding payment submission, please contact your Beehive Alliance team member or send us an email.

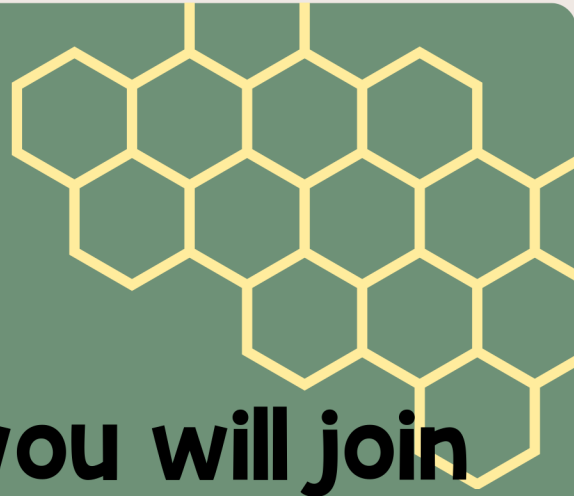
*incurs small fee

Step 4

Spread the Word!

Now that you have officially joined us in breaking stigmas around mental health, be sure to follow us at [@beehivealliance](#) on Instagram and stay up-to-date with all current events and activations!





We hope you will join us in breaking stigmas around Pediatric Mental Health!

Contact

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