

The Beehive Alliance

Creating a Buzz Around
Pediatric Mental Health

2024 PITP SPONSORSHIP OPPORTUNITIES

Contact

Website www.thebeehivealliance.com
Email sponsorship@thebeehivealliance.com
Address The Beehive Alliance
C/O Cohatch
1733 W Lane Ave.
#28
Columbus, OH 43221



About Us

The Beehive Alliance is a fully volunteer-run organization started in 2019 that is fully dedicated to creating a "buzz" around pediatric mental and behavioral health issues. We are committed to providing the resources necessary to families in our local and national communities burdened by these issues so that no child is denied access to treatments that change lives.

Since our founding in 2020, we have raised over \$255,000, supporting programming at Nationwide Children's Hospital Behavioral Health Pavillion and The Kids' Mental Health Foundation (formerly On Our Sleeves). This is made possible through event sponsors, families, kids, and our entire community here and beyond!

Read more about our \$150,000 impact in 2023 [here!](#)



Our membership of 40 represents 5 different Columbus neighborhoods. We are completely volunteer-powered and fueled by a passion for the cause. We rely on individuals, companies, and family foundations to help us increase our impact by supporting our events.



Summary of Our Events

A Night in the Hive (adult-only event)



Kick-off 2024 at our biggest fundraiser of the year! This adults-only fundraiser brings the community together with moving speeches by mental health experts, live music, delicious food and drinks, and an exciting silent auction. Stay tuned for exciting changes for next year's event!



Family-Sponsored Lemonade Stand Fundraiser

Our family-sponsored lemonade stands are a great way to get the whole family involved in helping us make a difference! Host your very own lemonade stands that benefit pediatric mental health, helping us to approach the issue from the ground level by decreasing stigmas and creating a buzz around pediatric mental health.



Free Back-to-School Mental Health Fair



The Beehive partners with Seeds of Caring and other local experts to provide a free event in August where we provide school-aged children with a "mental health toolkit" that they can use all school year long. This year's event is September 22nd at the Westerville Community Center!



Party in the Patch (family-friendly event)

This family-friendly fundraiser began as a fun way for families to come together safely in 2021. Hosted at Lynd Farm, participants enjoy all the fall fun - hayrides, corn mazes, zip lines, campfires, and more - in an environment that promotes low-pressure conversations about mental health in your own family.



Party in the Patch

What is Party In the Patch?



This family-friendly fundraiser began as a fun way for families to come together safely in 2021. Hosted at Lynd Farm, participants enjoy all the fall fun - hayrides, corn mazes, zip lines, campfires, and more - in an environment that promotes low-pressure conversations about mental health in your own family.



\$13,000

Raised at Party in the Patch in 2023!



128 Families

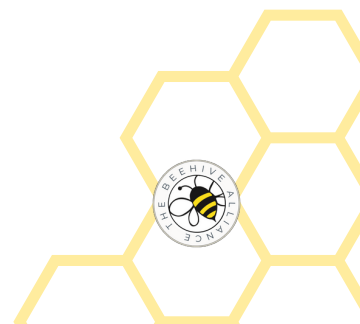
Attended the event providing each family the opportunity to connect about mental health.



Marshmallow logos!

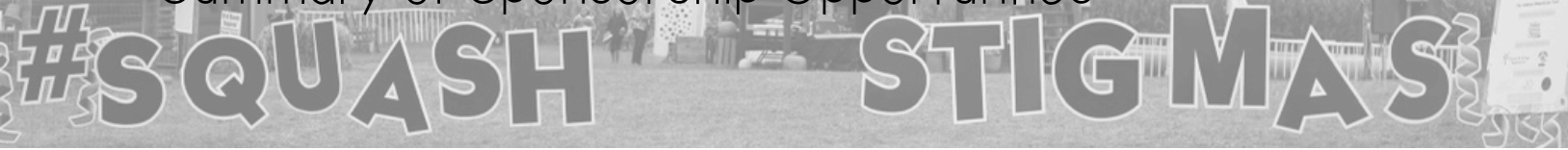
12

Unique sponsorship opportunities !



Party in the Patch

Summary of Sponsorship Opportunities



Golden Honey

Title Sponsorship

Exclusive Benefits:

- 2 Family Passes
- S'mores Station
- Sponsorship Exclusivity
- Customized Logo
- Marshmallows

Additional Benefits:

- Large Sponsorship Signage Throughout Event
- Verbalization, Website, and Social Media Recognition
- First right of refusal on title sponsor status in 2025

\$5,000



Colony Champion

Premium Sponsorship

Exclusive Benefits:

- 1 Family Pass + 2 Tickets
- Deluxe S'mores Station with Custom Logo
- Marshmallows

Additional Benefits:

- Large Logo Feature on Sponsorship Display
- Verbalization, Website, and Social Media Recognition

\$2,500



Harvest Hero

Standard Sponsorship

Exclusive Benefits:

- 1 Family Pass
- Hayride, Barrel Train, Bounce Houses, Corn Maze, Zipline, or Kid Playzone Sponsorship
- Exclusivity

Additional Benefits:

- Medium Logo Feature on Sponsorship Display
- Website and Social Media Recognition

\$1,000



Party in the Patch

Summary of Sponsorship Opportunities

#SQUASH STIGMAS



Stigma Squasher

Sponsorship Benefits:

2 Event Tickets
Bracelet Making Station
or
Live Music
Small Logo Feature on
Sponsorship Display
Website and Social
Media Recognition

\$500+



Flower Friend

Sponsorship Benefits:

Logo and/or Name
Recognition on Signage

Website and Social
Media Recognition

\$250+



Raffle Donor

Donation Benefits:

Logo and/or Name
Recognition at the
table

One Free Entry into
the Raffle

*Note: we are looking for
5 or more children's
items to raffle off! (ex
Bikes or kids classes,)

\$100+

Pumpkin Path

New this year, the Pumpkin Path! Help us welcome guests into the event with a visual representation of our communities' support for children's mental health! For \$15, we'll print your child's name, family name, or reason for supporting the cause on a mini-pumpkin the lines our entrance path. Guests of the event can find and take home their pumpkin(s) at the end of the event. Venmo @Thebeehivealliance and write your dedication in the description.

\$15 +

"I like BHA because they help brave kids in the hospital who are having a hard time. I also love party in the patch because you get to play and do fun things with your family and talk to Kids' Mental Health Foundation"
Henry age 7



Ready to Support The Beehive Alliance?

We cannot thank you enough for taking the time to learn about The Beehive Alliance and the variety of events and sponsorship opportunities we have available.

If you are ready to join us, please see your options for next steps!

Step 1

Additional Questions?

If there are questions regarding the events and sponsorship opportunities, please contact a Beehive Alliance team member or reach out at sponsorship@thebeehivealliance.com.

Step 2

Commitment of Sponsorship

Once you have decided you want to help break stigmas around pediatric mental health, please complete the Beehive Alliance Sponsorship Form linked [HERE](#). This information can also be found directly on our website.

Step 3

Donation Submission

Official donations can be fulfilled directly on our site [HERE](#). We accept ACH transfer, Zelle, Check, Credit Card*, PayPal*, or Venmo* for all donations. If there are any questions regarding payment submission, please contact your Beehive Alliance team member or send us an email.

*incurs a small fee

Step 4

Spread the Word!

Now that you have officially joined us in breaking stigmas around mental health, be sure to follow us at [@beehivealliance](#) on Instagram and stay up-to-date with all current events and activations!





We hope you will join us in breaking stigmas around Pediatric Mental Health!

Contact

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